

**OBAGI<sup>®</sup>**  
**CONDITION & ENHANCE**  
 For Use with Nonsurgical Procedures

**1** foaming gel  
 6.7 FL. OZ. (200 mL)

**2** toner  
 Restores the Natural pH of the Skin  
 6.7 FL. OZ. (200 mL)

**3** clear  
 Skin Resurfacing & Hydration Cream  
 NET WT 2.02 (57 g)

**4** exodermi forte  
 Cellulite Treatment  
 NET WT 2.02 (57 g)

**5** blender  
 Skin Lightener & Bleaching Cream  
 NET WT 2.02 (57 g)

**6** healthy skin protection  
 SPF 35  
 Broad-Spectrum UVA/UVB Sunscreen  
 3 FL. OZ. (80 mL)

# How Young Do You Want Your Skin To Look?

You Can Reverse Skin Aging With The Obagi<sup>®</sup> System

By Claudio R. Pinto, Master Medical Aesthetician

**D**eveloped by a renowned Dermatologist and leading researcher in the field of aging skin in the 1980s, the Obagi<sup>®</sup> brand has become synonymous with age reversing skin care and peel treatments. Still a favorite of dermatologist, cosmetic surgeons and skin care professionals around the world, the beauty of the Obagi<sup>®</sup> Condition and Enhance System is that it is able to treat all skin types and conditions, including acne, hyperpigmentation, sun damage, fine lines, melasma, texture, tone, loss of radiance and firmness. If you are looking to enhance one skin problem, you will have the added bonus of being able to go home with something that will address all of your skin concerns.

If you want your skin to look as good as it can and erase the signs of sun damage, medically advanced skin care has specific advantages over products available at department stores, drug stores and through infomercials. Medical grade skin care systems require professional

guidance and instruction from a skin care professional who will customize a program based on your individual skin needs. Obagi<sup>®</sup> formulas are actually able to work on a cellular level; whereas cosmetics and department stores products work on a superficial level thereby only targeting dead skin cells. With Obagi<sup>®</sup>'s proprietary formulations, we are actually able to improve the cellular function of your skin. Results will depend on the condition of your skin before you begin the program and how religious and faithful you are to following the instructions. You can notice visible improvement in one week when used consistently. The optimal results will vary from person to person, but you can typically expect to see your final results in four to six weeks.

**“Obagi<sup>®</sup> skincare has been clinically proven to lighten, firm and restore skin to a younger state of radiance. It is a worthwhile investment in the future of your skin.”**

**— Claudio R. Pinto**

Pharmaceutical grade skin care is not about using just one product to get the job done. No single product can penetrate and restore all levels of skin health. These products are specially developed to work

synergistically, which is why using the Obagi® system as directed is so important to get the real skin enhancing benefits. The products in the Obagi® skin care range have been clinically proven to improve the results of facial procedures such as peels and laser resurfacing, as well as the overall appearance of the skin. The system contains prescription strength ingredients including hydroquinone, the most potent skin lightener, and tretinoin, a vitamin A derivative.

The Obagi® Condition and Enhance System works in four phases of renewal. In Phase One, old, dead skin cells are pushed to the surface and replaced with fresh cells. Pigmented skin cells begin to fade, creating a more even toned appearance. During the second phase, your skin begins producing normal, healthy cells. Pigment cells are distributing melanin more evenly and collagen production is stimulated. As your skin gets used to the products, it becomes smoother and more hydrated, evenly colored and resilient. Clarity and firmness will also improve gradually and your skin will feel more supple, strong and healthy. The final phase of the program is maintenance to maximize your results and protect the skin from further environmental damage.

One of the unique concepts behind the Obagi® system is that moisturizers are not recommended. That may sound radical to some people, since women are programmed to reach for the moisturizer every day to prevent wrinkles. But moisturizers are actually very over rated and often over used. In order to have all your skin cells to function properly and become healthy and young again, we want to

penetrate all layers of the skin. Moisturizers tend to block the vital cellular renewal process. Makeup or foundation also falls into this category. Although liquid foundation can surely be worn while you are on the Obagi® program, application will delay the process of your transformation to beautiful, clear, glowing skin that looks and acts healthy and younger. Once you achieve the desired skin condition you won't need to use camouflage to cover up anymore. Your skin will exhibit such a significant improvement that concealers, powders and foundation will lose their appeal.

"After Obagi®, women often like to go naked."

The Obagi® Condition and Enhance System is also ideal to combine with your other cosmetic beauty treatments. Since it is reversing the condition of your skin on a cellular level and making sure your skin stays healthy and young, the Obagi® Condition and Enhance System will enhance the results of peels, lasers, injectables and surgery and increase the longevity of the results you can achieve.

Once you get your skin in peak condition, skin maintenance is the

next step in the process. Look at it this way; even though you visit the dentist two times a year, you still have to brush your teeth every morning and night to maintain a healthy smile. Similarly, you will need to see your skincare professional a few times a year, and to stick with your customized Obagi® regimen daily. ❖

*Claudio Pinto is a Master Medical Aesthetician.  
To schedule an appointment,  
contact Claudio Pinto at (212) 987-1300*



# Is your face suffering from forehead envy?



You freeze your forehead. You fill your laugh lines. Now bring the results to the rest of your face with the #1 prescription-strength, physician-dispensed skincare system that collaborates with your procedures to lighten, tighten, firm and turn your skin cells over on a daily basis.

See results, find a doctor and start your own transformation today at  
[www.ConditionAndEnhance.com](http://www.ConditionAndEnhance.com)

Obagi® Condition  Enhance System

The Everyday Procedure Between Your Procedures.

OBAGI®  
MEDICAL

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